Jodi Slade, an FSU grad and employee, continues quest after meeting with officials

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Jodi Slade does not consider herself an activist. But the 38-year-old Florida State graduate and College of Medicine employee doesn’t plan on backing down from her current fight, either.

Slade, who is a certified medical illustrator, has become a central figure in the simmering debate surrounding FSU’s revised Seminole head logo. The logo, which officially was unveiled Friday night before the football team’s spring game, was leaked on the Internet two weeks ago, leading to a firestorm of criticism from fans and former athletes.

Slade was particularly incensed. As a long-time FSU supporter, she would have preferred that the logo remain the same. But after reading a statement from the university, in which school officials explained their rationale, she called upon her design training to create her own modified Seminole head logo and posted it on her blog (jodislade.blogspot.com).

“I slammed on Facebook until my face was red, then said enough is enough,” Slade wrote in her April 4 blog post. “I had no right to complain as an artist, designer, and alumna if I couldn’t find a better solution.”

So she went to work, modifying the original while also trying to address some of the concerns FSU expressed, such as removing the writing from the feather.

Almost instantly, her logo went viral. Fans, many of whom said they preferred her logo to both the original and the revised one, posted it on message boards and blogs and emailed it to officials at FSU.

Within a few days, Slade’s post had been viewed more than 200,000 times. This is on a blue